

CANDIDATE'S STATEMENT

CANDIDATE: ANTHONY MAK CHI WAI (SJACS'90)

POST: VICE CHAIRMAN, THE JOSEPHIAN ASSOCIATION (JA)

(A) ACHIEVEMENTS

As the Director of Membership & Activities for JA since 2010, I stand on my achievements in the past year, including:

1. Actively recruiting new members via various activities and channels. The number of members in the alumni database has risen from 700 (when the database was established in August 2009) to over 1500 as of February 2011.
2. Has been a committee member of school's photo contest and photo album since October 2009. Raised \$6,000 from the class of '90 for sponsoring the prizes for the photo contest. Publication work of the photo album is on-going and it is due to be published by end of 2011.
3. Prior to joining the Board of Director, I was a member of the organizing committee for the Annual Dinner 2009 held on 19 December 2009. I handled all the bookings and planned the seating arrangement for 21 tables. I took charge of the reception and worked closely with the venue for all coordination work. The function was very successful.
4. Coordinated old boys' booking for school's "Poon Choi Yin" held on 23 January 2010, with 11 out of 43 tables booked through me.
5. Organized first monthly coordinators' gathering in April 2010, and more monthly gatherings were held in May, June, July and August 2010.
6. Recruited 3 old boys to participate at the English Seminar held on 27 April 2010.
7. As a coordinator of the Mentor Scheme, worked closely with school's Mr. Tang (Career Master) to organize the BBQ event held on 5 June 2010 and the Opening Ceremony held on 6 November 2010. For 2010-11, I have recruited 16 new mentors via e-mails, Facebook and phone calls with old boys spanning the last four decades. The number of mentors has risen from 19 for last year's program to 35 for this year's.
8. Organized alumni charity football ("water melon ball") and basketball tournaments from September to November 2010, and successfully attracted over 250 old boys to participate. Raised \$5,000 for Rev. Brother Paul Sun Education Foundation (BPSF).
9. Helped the organization of the Annual Dinner 2010 held on 27 November 2010 and worked closely with the venue and other committee members to ensure that the event went smoothly.
10. Has been the contact person between JA and the Parent Teacher Association (PTA) since last November. Coordinated with PTA's Chair and Vice Chair for various

activities including the Annual Dinner in November, The Finale in January, and also the School's Open Day to be held in March 2011.

11. Acted as the Function Chairman for old campus's farewell event – "61 Kwun Tong Road, The Finale" held on 2 January 2011, successfully attracting over 2,000 old boys and their families to visit the old campus and/or witness the Closing Ceremony held in the evening. Arranged professional video shooting and the making of the documentary DVD is on-going.
12. Before the closure of the old campus, I coordinated the collection of "collectibles" (e.g. old furniture, textbooks, documents and trophies) on 7 and 8 January 2011.
13. I have been the Coordinator and the Floor Manager for BPSF's fund raising event – Speakers' Forum 2010-11. Handled all bookings and seating arrangement. Also worked closely with the sponsor, Bright Smart for their seating and press release arrangement.
14. Participated at the preparation work and was on duty for school's Chinese New Year Booth at Victoria Park, Causeway Bay from 28 January to 2 February 2011.
15. Has been helping the promotion and the selling of JA's souvenirs to old boys in Hong Kong, Toronto, Vancouver and US West.
16. Has been identifying new helpers and introduced 4 candidates to join the Board of Directors.
17. Updating of www.sjacs.com and the alumni database on a regular basis.
18. Handled all enquires sent to alumni@sjacs.com and successfully linked up with disconnected old boys for the classes of '76, '78, '81, '87, '89, '90, '00, '01 and '02.
19. Established JA's Group/Page/Account on Facebook and YouTube in October 2010. Number of members is almost 600 as of February 2011.
20. Has been the Coordinator for the class of '90 and found many of my classmates, whether in Hong Kong, China or overseas.

(B) OBJECTIVE

1. To reinforce JA's role as official old boys association for SJACS – ***Brand Building***
2. To strengthen the bonding among fellow old boys – ***Team Building***
3. To establish closer relations with school and current students, and aim for lifting SJACS to even higher standards – ***Competence Transfer***

(C) STRATEGY

1. I shall keep recruiting new members, especially graduates in the recent 20 years. Currently more than 80% of JA's members are graduates from the classes of 80's or earlier. The old boys from the classes of 90's and onwards are generally having less awareness of the JA. The "Alumni Coordinator System" has been a proven success and I shall keep working with all coordinators and aim for recruiting even more new

members. Referring to the success of our Old Boys Association in Ontario, Canada, I shall propose the class of ***Family Membership***. Moreover, to help linking the soon-to-be old boys to JA, I shall propose the class of ***Student Membership*** in which current students in their final year are eligible to enroll.

2. I shall keep organizing activities to cater to the interests of different age groups and audiences. For 2011, we shall have our Booth at the School's Open Day on 19 March 2011 (Q1); Football and Basketball Tournament (Q2); Outing and Family BBQ (Q3) and Annual Dinner (Q4). The monthly coordinators' gathering has been put off since last September due to a number of JA's/School's/BPSF's activities and it will be resumed in April 2011.
3. I shall continue to work with school's management and teaching staff to coordinate activities. The work for the Chinese New Year's booth has established valuable bonding between JA and the Students' Association. Moreover, through the Mentor Scheme, Career Talk, and English Seminar, current students will have more opportunities for getting more insights from old boys in terms of leadership and future academic and career development. Special focus will be spent on identifying future JA leaders.
4. All of the above strategies cannot be accomplished without teamwork. Therefore, I would propose to have the tasks planned and executed by corresponding committee groups, namely, ***Membership and Global Alliance; Marketing and Public Relation; Sports and Recreation; Student Affair and School Liaison***. Each committee will be headed by a Board Member and can be further divided into sub-committees supported by helpers. Reports will be submitted and reviewed during monthly JA meetings.

(D) CONCLUSION

I am so proud to be a Josephian and always keen on giving back to my Alma Mater. Since becoming a board member of JA, I have been doing my very best to serve. If I am elected, I shall commit to my capacity as the Vice Chairman, and work together with other office-bearers to ensure that JA's activities are well planned and executed. Moreover, I shall continue my contribution to the BPSF.

Last but not least, I would like to take this opportunity to express my deep gratitude for the guidance and encouragement from all of you.

Together, we shall make an even better JA.

Thank you.